

PRINCIPLES ON THE USE OF COOKIES

These principles contain information about the use of cookies and similar technologies (the "cookies") by **NORTH GATE, s.r.o.**

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What are cookies?

Cookies are small text files that can be sent to the browser when you visit websites and are stored on your device (computer or other device with access to the internet, such as a smartphone or tablet). Cookies are stored in the cookies folder of your browser. Cookies usually contain the name of the website they come from, the validity and the value. The next time you visit the site, the browser will download the cookies and send information back to the website which originally created the cookies. The "cookies" we use do not harm your computer. It is common practice with the majority of websites.

Why do we use cookies?

We use cookies to optimally develop and constantly improve our services, to adapt them to your interests and needs, and to refine their structure and content. Session and persistent cookies can be used on the sites of **www.northgate.sk**. Session cookies are stored on your device until you leave the site. Persistent cookies remain on your device until they expire or until you manually delete them. The period for which we retain the information depends on the type of cookies.

The website **www.northgate.sk** uses several types of cookies:

Essential cookies

These cookies are essential for the operation of our websites and they enable the use of basic functions, such as secure areas. Essential cookies include, for example, "Remember Me" feature, access to secure areas without any need to log in again, pre-filling of forms, etc. Without these cookies, we cannot provide the services which form the basis of our sites. If you disable cookies, we cannot guarantee a smooth visit to our websites.

Functional cookies

Using operational cookies, we collect statistical information about how you use our websites. Such technical information will tell us, for example, which sections of the website you have clicked on, which site you have visited lately, etc. This type of cookies is also used by us to analyze and improve our websites in terms of content, performance and design. If you disable cookies, we cannot guarantee a smooth visit to our websites.

Advertising cookies

Advertising cookies can be used on our websites to display the content and advertising tailored to your interests. These cookies may collect information about your browsing habits. They can also be used for tracking your repeated visit to any of the websites which are a part of our network. In this way we can provide our websites with the content and advertising which is more relevant to you and makes targeting of direct marketing communication more effective, and we can also reduce the number of impressions and measure the effectiveness of advertising campaigns.

We also place cookies of our business partners and third parties on the website **www.northgate.sk**, in particular analytical cookies (Google Analytics and HotJar), which enable us to analyze the use of the website by its visitors, i.e. users. There are also cookies of social networks (Facebook, Instagram) which improve and simplify the user interface of the website, and the advertising cookies which enable better targeting on the website.

How can you change the settings?

You can **control and/or delete** cookies on the basis of your decision – for details see the website www.aboutcookies.org. You can delete all cookies stored on your computer and set up the majority of browsers in a manner to prevent them from storing cookies. In this case, you will probably have to manually adjust certain settings each time you visit the website and certain services and functions will not work properly.

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